



OWN A JETTS GYM FRANCHISE

**AWARD-WINNING FRANCHISE.
UNRIVALLED SUPPORT.
JOIN ONE OF THE UK'S FASTEST
GROWING GYM BRANDS.**

PRIVATE AND CONFIDENTIAL

Jetts
24 hour fitness

OUR STORY

Since August 2007 when the first gym was launched on Australia's Gold Coast, Jetts has grown from the ground up with a focus first and foremost on the most important part of the business – the customer.

It all began when husband and wife team Brendon and Cristy Levenson had an idea that would revolutionise the Australian fitness industry: to build a gym entirely around the member. So, a gym was created that is simple and convenient, open 24/7, with no lock-in contracts, low fees and equipment for people who want to get results.

This ethos has propelled Jetts into one of the most successful fitness gym chains, with more than 300 clubs worldwide.

It is the company's vested interest in the Member, combined with a focus on the Franchisor and Business Owner working together in partnership to both benefit, that really sets Jetts apart.



300+

CLUBS WORLDWIDE

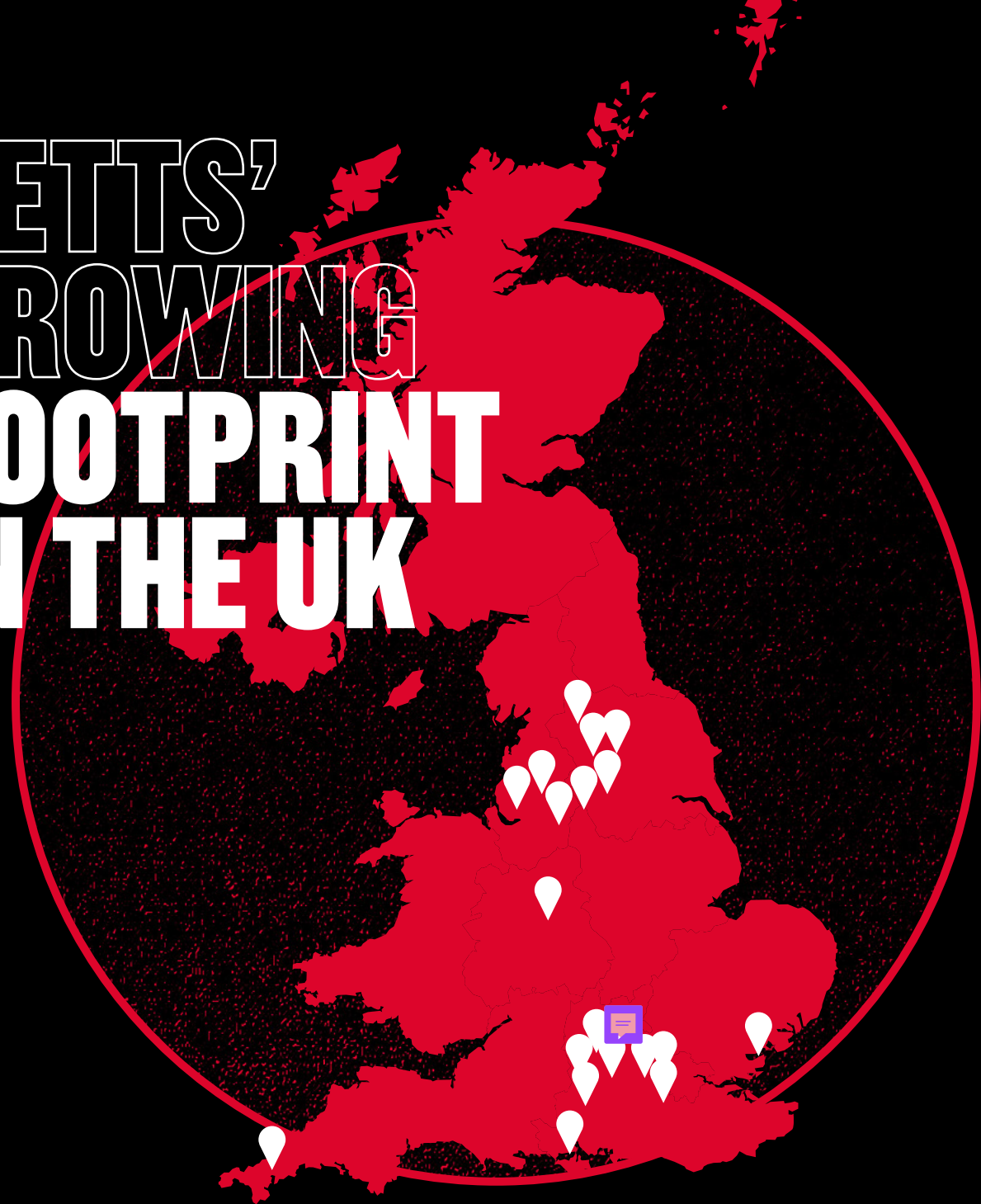
20

UK GYMS OPEN BY
EARLY 2025

8

UK
MULTI-SITE
BUSINESS
OWNERS

JETTS' GROWING FOOTPRINT IN THE UK



Since launching in the UK in 2017, Jetts has brought a fresh approach to the franchise fitness market which has seen us open ~~18~~ 19 successful sites, with more launching ~~early~~ 2025, making us the most exciting and relevant brand for those looking to own their own gym and make a profit with real purpose.

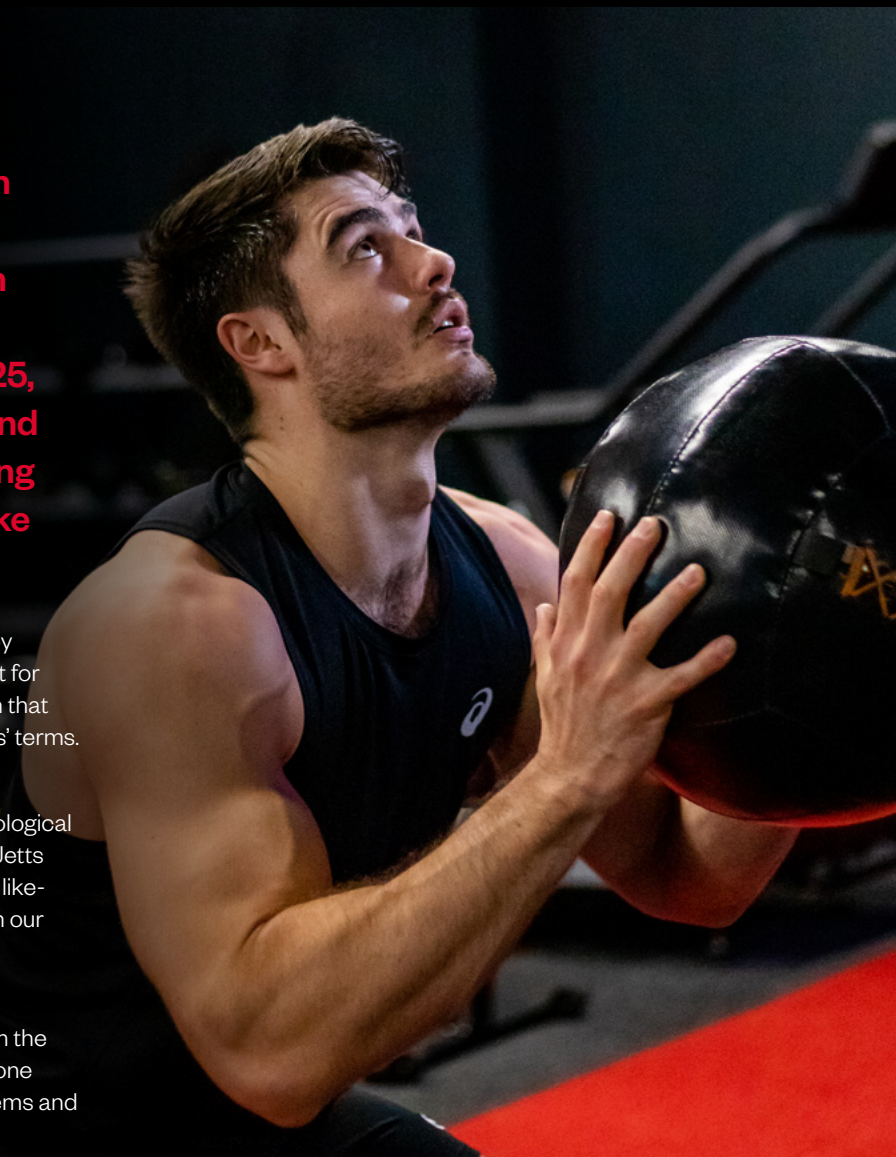
We have established a differentiated position by combining a high-return investment model built for growth with the look and feel of a boutique gym that delivers results-based training on our members' terms.

Matching high-quality facilities with bespoke programming and embedding the latest technological innovations and fitness trends into our model, Jetts is proud of the growing community of loyal and like-minded fitness enthusiasts that continue to join our gyms across the country.

Our continuous industry-leading support helps franchisees create successful businesses, from the initial gym opening through to ongoing one-to-one support as we integrate our best-in-class systems and processes into each gym.

INTERESTED IN FINDING OUT MORE?

For more information about owning your own Jetts franchise, contact marketing@jetts.co.uk or call **07881 500002**



WHY JETTS?

AWARD-WINNING FRANCHISE

Be part of an award-winning global franchise that has consistently delivered outstanding financial results and has become a global leader with over 300 gyms across 6 international territories.

PROVEN BUSINESS MODEL

Jetts is not a transactional franchisor selling pins on a map, instead the success of every club is underpinned by the unrivalled size of geography offer in the industry, so you have the best opportunity of finding the very best sites.

Our gyms are highly profitable with a high-return investment model designed for modern gym users, that delivers great results for our members and financial results for our franchisees.

MAKE A DIFFERENCE IN YOUR COMMUNITY

We want every community to be better for having a Jetts gym in it. We love to find ways of making a difference in the lives of those we come into contact with, and this results in strong, sustainable membership for our clubs.

STRONG MULTI-GYM REPRESENTATION

Many Business Owners don't just stop at one gym, with many owning multiple gyms. This is all down to our integrated operating systems and marketing strategy that creates the opportunity to grow your second club (and beyond!) by building on the success of the first.

UNRIVALLED SUPPORT

WE TAKE GREAT PRIDE IN PROVIDING ALL OUR FRANCHISEES WITH AN UNRIVALLED, FULL, TURNKEY SOLUTION BORN OUT OF YEARS OF INDUSTRY EXPERIENCE TO PROVIDE YOU WITH EVERYTHING YOU NEED TO SUCCESSFULLY OPEN A GYM.

READ OUR LATEST NEWS





STRONGER THAN YESTERDAY

The evolution of the design of our gyms brings stand-out spaces to Jetts communities across the UK. We continue to push boundaries, never settling for second best, and ensuring our gyms match our aspirations to create a truly affordable boutique fitness experience for all our members.

OUR VISION, MISSION & VALUES

VISION

To be the most loved gym in the UK

MISSION

To inspire people to live a better life

VALUES (DNA)

Live By The Golden Rule

Listen. Learn. Improve. Repeat

We're All In This Together

Make a Difference In the World

We All Shower Naked

Wow the Member

Keep It Simple



**WE WANT THE BEST PEOPLE
HEADING UP OUR GYMS AND
OUR FRANCHISEES ARE CHOSEN
BASED ON A WIDE RANGE OF
CRITERIA, SO YOU KNOW THAT
YOU ARE JOINING A GROUP
OF LIKE-MINDED, DRIVEN
INDIVIDUALS THAT ARE AS
PASSIONATE ABOUT THE BRAND
AND ITS VALUES AS WE ARE.**

JAMES GARNER

Director, Jetts Fitness UK



THE JETTS MEMBER STRATEGY



Members are at the heart of everything we do at Jetts. To reflect this, we will...

- ...create and maintain our club policies around the best interests of our members
- ...focus on building and delivering an outstanding value proposition
- ...ensure our mission is alive and thriving in each and every club
- ...maintain an effective feedback tool to ensure we listen to our customers on a frequent basis
- ...focus on delivering excellence in standards within our clubs that exceed our members' expectations
- ...aim to develop relevant, strong brand partnerships and affiliations in order to provide additional value
- ...treat our members as "customers for life", and always treat them accordingly



THE JETTS PEOPLE STRATEGY

We understand the importance of our team and the impact they have on our customers. Our teams are at the core of the Jetts member experience and to maintain the highest standards. We will...

- ...recruit and develop our people to best represent the Jetts vision, mission and values
- ...create a culture that positions Jetts as an aspirational place to work and brand of choice for people within our industry
- ...always give our team members and owners a voice to share their views and ideas
- ...ensure the business is simple, efficient and productive by taking care of issues and tasks that hinder this
- ...as leaders, we will "walk the talk" and live and breathe our mission and our values
- ...value people's hard work and encourage performance through incentivised rewards



THE JOURNEY TO OPENING A JETTS CLUB

Once you have met with the Jetts UK team, indicated your intention to join the Jetts network, and your application has been accepted following the Jetts due diligence process, our turnkey support services will kick in immediately.

On execution of the franchise agreement, our central team, alongside our experienced and trusted partners will guide you through every step of the process, from the location of your Jetts gym right through to your club opening its doors to your members.



MEET JETTS UK TEAM

Sign NDA

Understand the people
and the proposition



JETTS DUE DILIGENCE + EXTERNAL ADVICE + INDICATIVE FINANCE APPROVAL

Including ROI, locations, people,
legal agreements etc.



DECIDE ON A GEOGRAPHICAL AREA OF FOCUS

Select the territory to secure
and open your club in



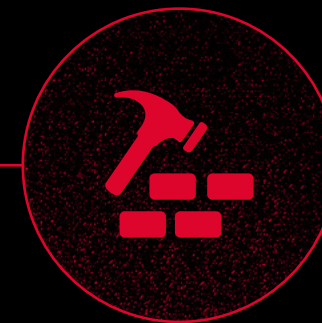
EXECUTE FRANCHISE AGREEMENT + PAY FRANCHISE FEE

Your area is secured and
enables Jetts to work with
you to find your location



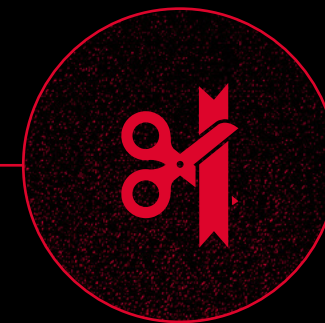
SITE IDENTIFIED AND OFFER TO LEASE SIGNED

New location identified and offer
to lease signed subject to any
council approval required



TRAINING, CLUB CONSTRUCTION AND PRE-SALE

Training completed, club in
construction and member
pre-sale commences



CLUB OPENING

Your Jetts journey is underway
and you're the proud
operator of a Jetts club!



**OUR BUSINESS
OWNERS DON'T
NEED TO KNOW
HOW TO
OPEN GYMS...**

THAT'S OUR JOB

We take great pride in providing all our franchisees with an unrivalled, full, turnkey solution born out of years of industry experience to provide you with everything you need to successfully open a gym.

A large part of our success is based on the relationships with our specialist partners.

All experts in their respective fields, our partners are laser focused on ensuring your gym opens on time, and once open, continues to create engaged members and communities of like-minded individuals that become loyal to the gym and brand.

As a Jetts business owner, you will be able to access these expert partners, which include:

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- | | |
|-----------------------------------|--|
| • Property agents and lawyers | specialists |
| • Premium gym equipment providers | • Sector specialist marketing agencies |
| • Architects | • Financial experts and funders |
| • Construction and fit-out | • Signage contractors |
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MAXIMISING RESULTS ACROSS THE JETTS NETWORK

1000+
MEMBERS
ON DAY 1 OF
JETTS BRIXTON
OPENING

1100+
MEMBERS
ON DAY 1 OF
JETTS NEWQUAY
OPENING

1300+
MEMBERS
ON DAY 1 OF
JETTS ROTHWELL
OPENING

UK CLUBS HAVE BROKEN THE
GLOBAL PRE-SALES RECORD

TWICE

(NEWQUAY & ROTHWELL)

6-YEARS

SUCCESSFUL TRADING FOR
OUR FIRST JETTS GYM
IN ERDINGTON

50%

MEMBERSHIP INCREASE
IN JUST 12 MONTHS AT
JETTS GREENGATES

Q1 2024


OUR MOST SUCCESSFUL
PERIOD FOR NEW MEMBERS
ACROSS THE NETWORK

50%

GYM FLOOR EXTENSION
AT JETTS ACCRINGTON

14000 ^{SQFT}

JETTS NEWQUAY,
OUR LARGEST UK GYM

A woman with dark hair, wearing a dark blue sports bra and shorts, is performing a squat exercise in a gym. She is holding a barbell across her upper back. The gym has various equipment like racks, weights, and a blue exercise ball visible in the background.

**DON'T JUST
TAKE OUR
WORD FOR IT.
HEAR FROM OUR
FRANCHISEES...**

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**I'M VERY HAPPY WITH THE
DECISION WE'VE MADE TO
JOIN JETTS. THE CURRENT
MEMBERSHIP NUMBERS
HAVE SURPASSED ALL OF
OUR EXPECTATIONS AND OUR
BUSINESS PLANNING! THE
UPTAKE'S REALLY BEEN GREAT,
EVERYTHING'S GONE RIGHT SO
WE COULDN'T BE HAPPIER.**

TONY

Owner, Jetts Newquay



THE FITNESS COMMUNITY HAS NEVER SEEN SOMETHING LIKE THIS IN OUR AREA. WORKING WITH JETTS HAS BEEN AMAZING SO FAR, AND I'D ENCOURAGE ANYONE INTERESTED IN A FITNESS FRANCHISE AND OWNING THEIR OWN GYM TO LOOK INTO OPENING A JETTS GYM.

BRADLEY

Owner, Jetts Rothwell



WHEN JAMES [GARNER, DIRECTOR OF JETTS UK] WALKED US AROUND THE JETTS GYM IN PORTSMOUTH, I FELL IN LOVE WITH THE BRAND. NOW WE'VE GOT OUR SECOND GYM IN FARNHAM, AND WE WANT TO TAKE ON ADDITIONAL CLUBS. WE WANT TO BE A BIG, MULTI-SITE OPERATOR.

BRAD

Owner, Jetts Farnborough & Jetts Farnham



THE SUPPORT WE'VE RECEIVED FROM JETTS' DIRECTORS, THE WIDER UK TEAM AND THEIR PARTNER AGENCIES HAS BEEN EXCELLENT. THIS COLLABORATIVE APPROACH HAS BEEN CRUCIAL TO OUR SUCCESS DURING PRE-SALE AND OPENING.

DAVID & KEVIN

Owners, Jetts Colliers Wood & Jetts Brixton





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and to take advantage of our full, turnkey support service,
contact marketing@jetts.co.uk or call 07881 500002