



OPENING A GYM WITH JETTS 24 HOUR FITNESS

Our unrivalled support

Open 24/7 to members. No lock in contracts. Real people.
WORKOUT ON YOUR TERMS

jetts[®]
24 hour fitness

A woman with long dark hair and tattoos on her arms is working out with a battle rope. She is wearing a dark green tank top and blue leggings. The background is a blurred gym setting.

**OUR BUSINESS
OWNERS DON'T
NEED TO KNOW
HOW TO
OPEN GYMS...**

THAT'S OUR JOB

We take great pride in providing all our franchisees with an unrivalled, full, turnkey solution born out of years of industry experience to provide you with everything you need to successfully open a gym.

And we work with our business owners and our chosen partners to get our gyms open as soon as possible as this is what enables our members to start training and paying their fees.

A large part of our success is based on the relationships with our specialist partners who are all experts in their respective fields and laser focused on ensuring your gym opens on time and then once open, continues to run as a highly effective gym, creating engaged members and communities of like-minded individuals that become loyal to the gym and brand.

Our partners include:

- Property agents and lawyers
- Fitness industry specialist marketing agencies
- Premium gym equipment providers
- Financial experts and funders
- Architects
- Signage contractors
- Construction and fit-out specialists

As a franchise owner you will be able to access these same partners too as we work hand in hand to ensure you have all the support needed at every step to develop a successful and profitable gym business.

HOW JETTS SUPPORTS YOU

Once you have met with the Jetts UK team, indicated your intention to join the Jetts network, and your application has been accepted following the Jetts due diligence process, our turnkey support services will kick in immediately.

On execution of the franchise agreement, our central team, alongside our experienced and trusted partners will guide you through every step of the process from the location of your Jetts gym right through to your club opening its doors to your members.



LARGE GEOGRAPHY OPPORTUNITIES

Finding the right site is critical and due to Jetts' policy on capping the number of franchisees onboarded at any one time, we have much larger geographical hunting licenses and therefore can offer far wider territories.



SITE IDENTIFICATION

We work with exclusive retained real estate agents who work with us to sort and qualify the most suitable properties on the market so you don't have too. We will then supply you with your exclusive property pipeline to help you make an informed decision.



TRAINING PROGRAMME

Jetts offer an extensive and comprehensive training package both online and in club, covering brand, culture, sales, marketing and operational excellence. We'll also support you to recruit and train your staff in the Jetts way so that members receive the ultimate Jetts experience.



CLUB CONSTRUCTION

As part of our commitment, we offer a full turnkey service for your first club from design and tendering contracts, to project management, snagging and operational handover, you make the decisions, and we execute on your behalf.



CLUB PRESALE

In the UK, Jetts works exclusively with a retained, industry specialised marketing agency who project manage the entire Jetts pre sale programme for you and they have exceeded their opening targets for the last 3 years.



CLUB OPENING

Yes, our support extends to here too. We will be on-hand both pre-opening and post to make sure that you and your team have all the support that you need to successfully launch your Jetts gym and continue to operate in a profitable manner.

WHY JETTS?

AWARD-WINNING FRANCHISE

Be part of an award-winning global franchise that has consistently delivered outstanding financial results and has become a global leader with over 300 gyms across 6 international territories.

PROVEN BUSINESS MODEL

Jetts 24/7 Fitness is a high-return investment model. Our gyms are highly profitable with a model designed for modern gym users that delivers great results for our members and financial results for our franchisees.

MAKE A DIFFERENCE IN YOUR COMMUNITY

We want every community to be better for having a Jetts gym in it. We love to find ways of making a difference in the lives of those we come into contact with, and this results in strong, sustainable membership for our clubs.

STRONG MULTI-GYM REPRESENTATION

Many Business Owners don't just stop at one gym, with many owning multiple gyms. This is all down to our integrated operating systems and marketing strategy that creates the opportunity to grow your second club (and beyond!) by building on the success of the first.

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THE SUPPORT WE'VE RECEIVED FROM JETTS' DIRECTORS, THE WIDER UK TEAM AND THEIR PARTNER AGENCIES HAS BEEN EXCELLENT. THIS COLLABORATIVE APPROACH HAS BEEN CRUCIAL TO OUR SUCCESS DURING PRE-SALE AND OPENING.

David & Kevin Barry
Owners, Jetts Colliers Wood,
Jetts Portsmouth & Jetts Brixton





OWN YOUR OWN JETTS FRANCHISE

For more information about owning your own Jetts franchise and to
take advantage of our full, turnkey support service contact
marketing@jetts.co.uk or call 02394 212499.